



# REACH

— REAL EXTENDED AFTERCARE —  
FOR COMMUNITY HEALING

## "The Raw" Pricing Sheet

---

Transparent pricing designed for funeral professionals who believe aftercare isn't an afterthought. Choose the tier that meets your families where they are.

The Digital  
Partnership

\$499/mo

Tangible  
Aftercare Kits

\$75/kit

The Full  
Package

Starting  
\$874

# The Digital Partnership

## \$499/Monthly

- **Engagement:** 200 Care Cards for all viewings/services.
  - **Data:** Monthly Lead Reports (Heatmap of who scanned and engaged).
  - **Marketing:** "Minutes, not Hours" Email & Newsletter Templates.
  - **The Support:** Friday Night "Brain Trust" @ 6:00 PM EST (Live + Replays).
  - **The Bonus:** "The Raw Reset" — Personal burnout/recalibration tools for the funeral staff.
- 

## The Aftercare Experience

Digital access to the First 12-Day Guide  
and The Bracing 13 13-Month Workbook  
provided at time of death certificate delivery

Retail Price: \$99.00 per kit

"Designed for inclusion in standard burial/cremation packages or as a stand-alone retail item."

**Each kit includes:** The Bracing 13 Workbook + First Aid for the 13 Days

- 5 Kits: \$399
  - 10 Kits: \$774
  - 15 Kits: \$1,149
  - 20 Kits: \$1,525 (Standard monthly volume)
  - 25 Kits: \$1,899 (Best value for larger families)
- 

## The Full Package

The Bracing 13 Workbook + First Aid for the 13 Days, Care Cards for each service, Digital Lead tracking, Weekly Google Meetings for Funeral Directors, email and newsletter templates sent out monthly with the leads generated through the care cards.

- 5 Kits: \$874
- 10 Kits: \$1,249
- 15 Kits: \$1,624
- 20 Kits: \$1,999 (Standard monthly volume)
- 25 Kits: \$2,374 (Best value for larger families)