



REACH

— REAL EXTENDED AFTERCARE —
FOR COMMUNITY HEALING

"The Raw" Pricing Sheet

Transparent pricing designed for funeral professionals who believe aftercare isn't an afterthought. Choose the tier that meets your families where they are.

The Digital
Partnership

\$499/mo

Tangible
Aftercare Kits

\$75/kit

The Full
Package

Starting
\$874

The Digital Partnership

\$499/Monthly

- **Engagement:** 300 Care Cards for all viewings/services.
- **Data:** Monthly Lead Reports (Heatmap of who scanned and engaged).
- **Marketing:** "Minutes, not Hours" Email & Newsletter Templates.
- **The Support:** Friday Night "Brain Trust" @ 6:00 PM EST (Live + Replays).
- **The Bonus:** "The Raw Reset" — Personal burnout/recalibration tools for the funeral staff.

The 13-Day Aftercare Experience

Suggested Retail Price: \$99.00 per kit

Digital access followed by The Bracing 13 (13-month, 313-page workbook provided at time of death certificate delivery).

Each kit includes: The Bracing 13 Workbook + First Aid for the 13 Days + 300 care cards (no digital connection)

- 5 Kits: \$399
- 10 Kits: \$774
- 15 Kits: \$1,149
- 20 Kits: \$1,524 (Standard monthly volume)
- 25 Kits: \$1,899 (Best value for larger families)

"Designed for inclusion in standard burial/cremation packages or as a stand-alone retail item."

The Full Package

Prices based on Monthly Volume

The Bracing 13 Workbook + First Aid for the 13 Days, Care Cards for each service, Digital Lead tracking, Weekly Google Meetings for Funeral Directors and staff, monthly email and newsletter templates, and monthly leads generated through the care cards.

- 5 Kits: \$874
- 10 Kits: \$1,249
- 15 Kits: \$1,624
- 20 Kits: \$1,999 (Standard monthly volume)
- 25 Kits: \$2,374 (Best value for larger families)